



## 2025 *SPONSORSHIP OPPORTUNITIES* [ *Add on pricing for companies participating in the Corridor Corporate Games* ]

### **Presenting Sponsor**

**\$12,000 | 1 sponsor**

- Company logo with “presented by” listed alongside the Corridor Corporate Games logo
- Entry of your company team in to the 2024 Corridor Corporate Games
- Logo on all pages of the Corridor Corporate Games website with link
- Company logo featured on Corridor Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants with preferred placement
- Opportunity to place ad in weekly participant emails (over 2,500 contacts) (1 ad per month)
- Opportunity to use Corridor Corporate Games logo in advertising
- Logo displayed on sponsor signage at all Corridor Corporate Games events
- Logo on sport schedules, when applicable
- Exclusive sponsorship - only 1 available

### **Executive Sponsor**

**\$5,000 | Unlimited**

**\$2,500 as add-on**

- Logo on all pages of the Corridor Corporate Games website with link
- Company logo featured on Corridor Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants with preferred placement
- Opportunity to place ad in weekly participant emails (over 2,500 contacts) (1 ad per month)
- Opportunity to use Corridor Corporate Games logo in advertising
- Logo displayed on sponsor signage at all Corridor Corporate Games events
- Logo on sport schedules, when applicable

### **Medal Sponsor**

**\$2,500 | 1 sponsor | \$2000 as add-on**

- Company name or logo on Corridor Corporate Games neck ribbon
- Company name on Corridor Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising
- Exclusive sponsorship – only one available

### **Awards Celebration Sponsor**

**\$2,000 | 1 sponsor | \$1500 as add-on**

- Recognized on all Corporate Cup trophies presented at the Awards Celebration
- Logo displayed on the Corridor Corporate Games Champion banner, used at all competitive events
- Banner displayed at the Awards Celebration
- Recognized at the Awards Celebration
- Opportunity to present Corporate Cup trophies
- Opportunity to speak at awards ceremony
- Company name on Corridor Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising
- Exclusive sponsorship – only one available

### **Supporting Sponsor**

**\$1,500 | Unlimited**

**\$750 as add-on**

- Company name on Corridor Corporate Games sponsor web page with link
- Logo displayed on sponsor signage at all Corridor Corporate Games events
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising

## Schedule/Results Sponsor

\$1,750 | Unlimited [ \$1,000 as add-on ]

- Company name on Corridor Corporate Games sponsor web page with link
- Logo displayed on sponsor signage at all Corridor Corporate Games events
- Logo displayed on schedules and results documents
- Logo on e-mail blasts to participants and potential participants

## Blood Donation Challenge Challenge Sponsor

\$1,500 | 1 sponsor [ \$750 as add-on ]

- Company name or logo on Blood Donation Challenge Challenge awards
- Recognized at the Awards Celebration
- Opportunity to present awards for your sponsored Challenge
- Company name on Corridor Corporate Games sponsor page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising
- Exclusive sponsorship – only one available

## Meals from the Heartland Challenge Sponsor

\$1,500 | 1 sponsor [ \$750 as add-on ]

- Company name or logo on Meals from the Heartland Challenge awards
- Recognized at the Awards Celebration
- Opportunity to present awards for your sponsored Challenge
- Company name on Corridor Corporate Games sponsor page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising
- Exclusive sponsorship – only one available

## Volunteer Service Award Sponsor

\$1,000 | 1 sponsor [ \$500 as add-on ]

- Company name or logo on volunteer awards
- Recognized at the Awards Celebration
- Opportunity to present awards
- Company name on Corridor Corporate Games sponsor page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising
- Exclusive sponsorship – only one available

## Media Sponsor

\$2,500 or more of in-kind

- Company name on Corridor Corporate Games sponsor web page with link
- Logo on e-mail blasts to participants and potential participants
- Opportunity to use Corridor Corporate Games logo in advertising

## Small Business Sponsor

\$250 | 12 sponsors

- Company banner ad on Corridor Corporate Games website home page for one week
- Opportunity to place an ad in one weekly participant email (over 2,500 contacts)
- Opportunity to be featured once on each of Corridor Corporate Games social media platforms

## Sport/Event Sponsor

\$500 each | 1 sponsor per sport/event

- Opportunity to give 1-2 min pitch before sport/event
- Opportunity to place table with staff and marketing materials at sport/event
- Company logo on Corridor Corporate Games sport/event-specific page with link
- Company recognition on sport/event-specific marketing materials (emails, social media, etc.)

### Sport/Events:

- |                       |                             |                   |                          |
|-----------------------|-----------------------------|-------------------|--------------------------|
| ○ Bags Tournament     | ○ Fishing                   | ○ Nature Walk     | ○ Trivia                 |
| ○ Basketball   3 on 3 | ○ Fitness Walk              | ○ Pickleball      | ○ Tug of War             |
| ○ Bowling             | ○ Golf   4 Person Best Shot | ○ Road Race       | ○ Virtual Fitness Walk   |
| ○ Cycling Tour Ride   | ○ Kickball                  | ○ Sand Volleyball | ○ Virtual Interval Class |
| ○ Disc Golf           | ○ Learn and Earn            | ○ Spikeball       | ○ Yoga                   |
| ○ Dodgeball           | ○ Mud Volleyball            | ○ Track & Field   |                          |