



# **CORRIDOR** **CORPORATE** *GAMES*

## **BLOOD DONATION CHALLENGE**

### **Introduction**

The Corridor Corporate Games Blood Donation Challenge will take place from May 1 – July 31 of the competition year. No participation points are awarded for the Blood Donation Challenge. However, the company logging the most presenting donors in each company division will be presented with the “Corridor Corporate Games Blood Donation Challenge” award. DeGowin Blood Center at the University of Iowa and ImpactLife administer the Challenge.

### **General Guidelines**

1. Sponsor/Host a blood drive with DeGowin Blood Center or ImpactLife.
2. Send donors to the DeGowin Blood Center or an ImpactLife Center location, register under your company name and donate.
3. Both Blood Centers will keep a tally of each registered donor.

Any company who sponsors/hosts a blood drive will be awarded for each presenting donor, regardless of company affiliation. A company can also send donors into any of the DeGowin Blood Center or ImpactLife locations to donate and receive credit. At the end of the challenge, whichever company from each division has the most presenting donors wins the “CCG Blood Donation Challenge Award.” The winning companies in each division will receive an award at the CCG Awards Ceremony.